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New SIBS Portal provides more than one billion indicators on consumption in Portugal

Portal complements the new SIBS Analytics service

Lisbon, May 15, 2019 - SIBS is releasing today a new Consumer Indicators Portal that gives access to more than one billion consumer indicators in Portugal in a easily way and in numerous formats such as graphs, maps and infographics. This Portal complements the new SIBS Analytics service. With this Business Intelligence service, SIBS statistics become available to academia and to companies as an additional tool for business decision-making.

The Consumer Indicators Portal (www.sibsanalytics.com) is based on information collected through electronic payments and money access processed by SIBS in the last 2 years. It provides in a macro, aggregated and approximate way, a 360° view on the consumption and on Portuguese and foreign consumers' characteristics in Portugal through a selected and representative set of data. These indicators are structured by 1) aggregate consumption characterization - number and value transacted, segmented by industry and geography - and 2) Portuguese and foreign consumers in Portugal characterization, by consumption groups and periods of stay, respectively.

In parallel, SIBS is also launching the new SIBS Analytics service, suitable to companies or institutions, which can access customized reports and analyzes based on actual, aggregated and depersonalized data processed by SIBS that can be relevant information to support business decisions. Through this new business intelligence service, SIBS reinforces its contribution to entities that wish to develop their business with credible and up-to-date information.

"SIBS Analytics Portal and SIBS Analytics service are part of SIBS's innovation strategy and promotion a more digital economy in Portugal," says Madalena Cascais Tomé, CEO of SIBS. "The Consumer Indicators Portal is an innovative platform that represents better access to information and, consequently, knowledge. SIBS Analytics, as an innovative business intelligence service, reinforces SIBS' position as the leading partner to companies and institutions in Portugal."

With these two new SIBS products, the company consolidates its increasingly innovative service offering, developing solutions and services that respond to customers and partners' needs.



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About SIBS

Founded in 1983, SIBS provides financial, modern, reliable and secure services, particularly in the payments' area, to more than 300 million users from different geographies, processing more than 3 billion transactions annually. Alongside being a major payment processor in Europe, SIBS is a benchmark in Security and Anti-Fraud solutions and services in Business Process Outsourcing and the Iberian leader in Card Production and Personalization.

SIBS was born and grew up as a fintech, innovating and taking technology as its driver in this path. SIBS reinvented the existing payment methods and created MB WAY, Portugal's most modern and complete payment app, which allows users to make purchases, instant transfers and withdrawals using the mobile phone only. It's also the company responsible for the management of the ATM Express and MULTIBANCO Networks, the largest Portuguese ATM network, to which SIBS has added dozens of features, many of them pioneer worldwide. In parallel, SIBS manages multiple digital payment channels, from Automatic Payment Terminals, to online channels or mobile phones.

It is also an important international player, present in several markets, namely in Europe and Africa, where SIBS solutions operate in more than 330 thousand terminals that process around 2 billion transactions, especially in Poland, where SIBS owns Paytel, one of the most dynamic payment terminal operators in that market.

Committed in its daily work, SIBS is constantly pursuing its mission of being the reference partner of public and private entities, creating value for Society through the development and management of payment solutions, processes and related services based on technology that combine safety, convenience and innovation, respecting the good behavioral principles and the sustainability conditions.

You can find more information about SIBS at www.sibs.com