

# Communication with our stakeholders

We consider stakeholders to be all individuals or companies that we can, in any way, impact with our actions or decisions and that are also an integral part of our business and generate value in the sustainability area.

For SIBS, listening to and interacting with relevant stakeholders for the organization is understood as one of the key factors in a systematic approach to sustainability, allowing them to understand what these agents need and what they value, and thus meet their needs and expectations to the extent that they impact the sustainability of the short, medium or long term and to evaluate and establish cooperation dynamics that add mutual value. SIBS' main stakeholders are shareholders, employees, customers, partners, suppliers, start-ups and the entrepreneurial ecosystem, government, and public entities and society in general.

We want to maintain bidirectional communication with each and every one, in order to identify the intentions and expectations of both (SIBS and stakeholders) in the economic, social and environmental performance of the parties.

	Shareholders	Employees	Clients	Partners	Providers	Startups and Entrepreneurial Ecosystem	Government and public entities	Society
Sustainability Report	●	●	●	●	●	●	●	●
SIBS Website	●	●	●	●	●	●	●	●
SIBS Group websites	●	●	●	●	●	●	●	●
IntraSIBS		●						
Social Media	●	●	●	●	●	●	●	●
Management and satisfaction questionnaires			●		●		●	
Mobile Apps	●	●	●	●	●	●	●	●
Events, trainings, conferences, meetings	●	●	●	●	●	●	●	●
Digital channels: webinars, workshops	●	●	●	●	●	●	●	●
External communication: PR & publicity / branded content	●	●	●	●	●	●	●	●
Email Marketing			●	●		●		